



# CUMBERLAND SCHOOL DISTRICT

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## MISSION STATEMENT

*The mission of the  
Cumberland School District  
is to provide a  
well-rounded education  
that incorporates the  
highest standards and  
develops citizens with skills  
for life-long learning*

*Cumberland School District  
is an equal opportunity  
employer.*

Visit our website at  
[www.cumberland.k12.wi.us](http://www.cumberland.k12.wi.us)

## Recruiter Access to Students/Records

The Family Educational Rights and Privacy Act (FERPA), a Federal law, requires that the Cumberland School District, with certain exceptions, obtain your written consent prior to the disclosure of personally identifiable information from your child's education records. However, the Cumberland School District may disclose appropriately designated "directory information" without written consent, unless you have advised the District to the contrary in accordance with District procedures. The primary purpose of directory information is to allow the Cumberland School District to include this type of information from your child's education records in certain school publications.

Examples include:

- ◆ A playbill, showing your student's role in a drama production
- ◆ The annual yearbook
- ◆ Honor roll or other recognition lists
- ◆ Graduation programs
- ◆ Sports activity sheets, such as for wrestling, showing weight & height of team members
- Activity pictures on school web site

Directory information, which is information that is generally not considered harmful or an invasion of privacy if released, can also be disclosed to outside organizations without a parent's prior written consent. Outside organizations include, but are not limited to, companies that manufacture class rings or publish yearbooks. In addition, two federal laws require local educational agencies (LEAs) receiving assistance under the Elementary and Secondary Education Act of 1965 (ESEA) to provide military recruiters, upon request, with three directory information categories – names, addresses and telephone listings – unless parents have advised the LEA that they do not want their student's information disclosed without their prior written consent.

If you do not want the Cumberland School District to disclose directory information from your child's education records without your prior written consent, you must notify the District in writing within 14 days or by September 1st. The Cumberland School District has designated the following information as directory information:

Student's name  
Address  
Telephone listing  
Electronic mail address  
Photograph  
Date & place of birth  
Dates of attendance  
Participation in officially recognized activities & sports  
Weight & height of members of athletic teams  
Degrees, honors & awards received  
Most recent educational agency or institution attended  
Website and newsletter pictures  
Major field of study  
Grade level